

SARASWATI MAHILA MAHAVIDHYALAYA, PALWAL

LESSON-PLAN

Class: B.COM. Ist

Semester: EVEN

Session: 2021-2022

Subject: Business Environment

Lecture Number	Topic
1-20	Unit -1
	Business Environment: concept; components and importance;
	SWOT Analysis.
	Test and assignment related to above topics.
21-35	Unit -II
	Economic Trends (overview): income; savings and investment; industry;
	Trade and balance of payments.
	Tests Presentation and Assignment of unit -2
36-50	Unit-III
	Problems of Growth: Unemployment, regional imbalances,
	inflation, parallel economy and industrial sickness.
	Tests presentation and Assignment of unit -3
51-70	Unit-IV
	Role of Govt. in Indian Economy: Monetary and Fiscal Policy;
	Industrial Policy; Privatization.
	Tests and Assignment of unit -4